

Global Certification and Monitoring Services

Rules for use of logo, certificates and marks of conformity



Created by:	Youssef Jmal – Quality Manager
Reviewed by:	Jekaterina Azimova– Certification Manager
Approved by:	Farruh Azimova - CEO

Table of Contents

<i>SCOPE</i>	<i>3</i>
<i>1. GCMS GROUP'S LOGO / CERTIFICATION MARK</i>	<i>3</i>
<i>2. UNIQUE IDENTIFICATION NUMBER</i>	<i>3</i>
<i>3. GCMS GROUP'S NAME, CERTIFICATE AND LOGO / CERTIFICATION MARK USAGE.....</i>	<i>4</i>
<i>4. LOGO / CERTIFICATION MARK AND CERTIFICATE USAGE IN CASE OF CERTIFICATE EXPIRY, SUSPENSION, WITHDRAWAL</i>	<i>5</i>
<i>5. UNAUTHORISED USAGE OF LOGO / CERTIFICATION MARK OR CERTIFICATE.....</i>	<i>6</i>
<i>6. SPECIAL USAGE RULES FOR SYSTEM CERTIFICATION.....</i>	<i>6</i>
<i>7. SPECIAL USAGE RULES FOR PRODUCT CERTIFICATE.....</i>	<i>7</i>
<i>8. MONITORING OF LOGO / CERTIFICATION MARK USAGE</i>	<i>8</i>
<i>9. ORGANIC LOGO / CERTIFICATION MARK USAGE</i>	<i>8</i>
<i>10. GLOBAL G.A.P. LOGO / CERTIFICATION MARK USAGE</i>	<i>9</i>
<i>11. DOCUMENT HISTORY.....</i>	<i>10</i>

SCOPE

This procedure was prepared by Global Certification and Monitoring Services Group (hereafter GCMS Group) and defines the rules of GCMS Group's name, certificate and logo usage by its clients.

1. GCMS GROUP'S LOGO / CERTIFICATION MARK



Each GCMS subsidiary maintains the control of the use of the group logo / Certification Mark through the Certification Agreement, policies and surveillance of logo / Certification Mark usage in the local market. Prompt and well-defined action based on options defined in Certification Agreement and the associated policies is carried out for any misuse or unauthorized use of the logo / Certification Mark. Appropriate legal action will be taken for any misuse of the logo / Certification Mark not bound by the Certification Agreement in place. In addition, each GCMS subsidiary will obtain a legal advice and notify appropriate governmental, regulatory and public bodies of relevant countries with regard to the misuse of the logo / Certification Mark. Each GCMS subsidiary is fully capable of financing the legal defense of GCMS logo / Certification Mark.

2. UNIQUE IDENTIFICATION NUMBER

For each certified client, a unique identification number, hereinafter UIN, is generated to ensure the traceability of clients in GCMS system and it acts as a way for everyone willing to verify the status of a specific client's certificate on our website. The UIN is generated automatically and proceeded with two letters from the name of the client.

3. GCMS GROUP'S NAME, CERTIFICATE AND LOGO / CERTIFICATION MARK USAGE

- 3.1 The decision regarding the use of logo / certification mark and Certificate is always maintained by GCMS headquarter.
- 3.2 When providing a copy of the issued Certificate to the third parties / uploading it in various sources, the Client is obliged to provide a copy exactly corresponding to the original Certificate issued (including all annexes to the Certificate).
- 3.3 GCMS Group allows the marking of certified products, produced by its clients, with the logo / certification mark provided by GCMS together with the provided Unique Identification Number (UIN) which, together with the logo / certification mark, must be used during the validity of the Certification Agreement and the issued certificate.
- 3.4 The Client is obliged to use in marketing channels, documentation and when marking the premises/tools/equipment directly related to the certified scope, only the logo / certification mark provided by the relevant GCMS subsidiary.
- 3.5 The logo / certification mark is provided to Clients by GCMS in a working format. Its design/ratio of parameters cannot differ from those provided by the relevant GCMS subsidiary.
- 3.6 A Client is obligated to use the logo / certification mark and / or GCMS Group name only for products for which a Certificate is issued, only together with the UIN stated at the bottom of the logo / certification mark and only use the logo / certification mark during the validity of the signed Certification Agreement and the issued Certificate.
- 3.7 GCMS Group representatives are obligated to regularly check the logo / certification mark usage by its clients.

4. LOGO / CERTIFICATION MARK AND CERTIFICATE USAGE IN CASE OF CERTIFICATE EXPIRY, SUSPENSION, WITHDRAWAL

- 4.1 A Client is forbidden to use (terminate the usage) of any promotional material, in which references to certification are provided if the validity of Certificate is terminated, expired or revoked. A Client is obligated to terminate the usage of logo / certification mark in all internal and external documents, labels and remove the copy of the issued Certificate from all the sources immediately after the expiration of the Certification Agreement (if a new version of the Agreement is not signed) or when if validity of the issued Certificate is terminated, expired or revoked. In the case of the Certificate suspension or withdrawal, a client is obligated to return the original copy of the issued Certificate (including all the Annexes to the Certificate) to the relevant GCMS subsidiary via the registered mail within the 10 (ten) working days from the date of suspension / withdrawal.
- 4.2 A Client commits to liquidate all product labels, stickers, etc. marked with the logo / certification mark within 10 calendar days from the expiry of the Certification Agreement and the Certificate, and to provide the relevant GCMS subsidiary with a document / act confirming this. In the event of failure to comply with these obligations, a Client shall pay a fine stated in the Certification Agreement. Within the 30 (thirty) calendar days from the date of the submission of the label liquidation act or from the day when the deadline for the fulfilment of the obligation has expired, the relevant GCMS subsidiary has the right to visit the Client by giving the 7 (seven) calendar days' notice and verify that the Client has liquidated all product labels, stickers, etc. on which the logo / certification mark was used. If during the check or any time later it is discovered that the Client has not fulfilled these obligations, the Supplier has a right to demand the Customer to pay a fine stated in the Certification Agreement. This fine is considered to be a minimum GCMS Group's loss and does not deprive the relevant GCMS subsidiary of the right to claim any other losses resulting from the unlawful use of the logo / certification mark experienced by GCMS Group.

5. UNAUTHORISED USAGE OF LOGO / CERTIFICATION MARK OR CERTIFICATE

- 5.1 The relevant GCMS subsidiary can inform the Customer in writing about the not agreed usage of the logo / certification mark or of the use of logo / certification mark for uncertified products. In this case a fine stated in the Certification Agreement will be imposed on the Customer and the validity of the Certification Agreement and the Certificate can be suspended or terminated.
- 5.2 In case the GCMS Group logo and/or the issued Certificate is used incorrectly, the relevant GCMS subsidiary informs the Client about the need to immediately stop the unauthorised usage of the logo and/or the issued Certificate and imposes a penalty stated in the Certification Agreement. If the Customer misuses the GCMS Group logo and/or the issued Certificate again, the Certificate is suspended or cancelled. In the absence of immediate corrective actions from the Client's side, GCMS appeals to the District Court of the relevant country.
- 5.3 In a case of unauthorised usage of the GCMS Group logo and/or the Certificate by the third parties not bounded with any of GCMS's subsidiaries by the Certification Agreement the relevant GCMS subsidiary immediately appeals to the District Court of the relevant country.

Global Certification and Monitoring Services

6. SPECIAL USAGE RULES FOR SYSTEM CERTIFICATION

- 6.1 The GCMS logo granted to the certified management system of its clients contain the type of management system (e.g. quality, environment) and the applicable standard and its version.
- 6.2 The management system standard's logo must not be used on product packaging or in any way that implies product certification. This includes all product packaging, both primary packaging (which contains the product) and any outer or secondary packaging.
- 6.3 A certification scheme may have special rules for logo use. For example, the Customer may use the FSSC 22000 certification logo only in accordance with the FSSC Foundation's Logo Usage Guide.

- 6.4 If the customer misuses the GCMS Group logo and/or the issued Certificate, the Certificate is suspended or cancelled. In the absence of immediate corrective actions from the Client's side, GCMS appeals to the District Court of the relevant country.
- 6.5 The UIN associated for each certified client ensure traceability for GCMS system and publicly on the website of GCMS.
- 6.6 GCMS does not allow its logo/marks to be applied by the certified clients to laboratory test, calibration or inspection reports or certificates?

7. SPECIAL USAGE RULES FOR PRODUCT CERTIFICATE

- 7.1 GCMS Group's logo / certification mark can only be used on the products for which the Certificate is issued and that are listed in the Certificate or its Annex.
- 7.2 The Client is obliged to use only the logo / certification mark provided by the relevant GCMS subsidiary on its products and in all external and internal documents. GCMS Group logo can be used for certified products, documentation directly related to the production of certified products and marking of the premises/tools/equipment used to produce certified products.
- 7.3 The logo should be clearly visible on the labels/packages of the product and cannot be covered by other inscriptions/logos.
- 7.4 A Client is required to mark all certified products intended to be sold with the logo / certification mark and the UIN provided by the relevant GCMS subsidiary and to pre-agree all new / amended labels of the Certified products, intended to be sold, with the relevant GCMS subsidiary and start the production of labels only after the receipt of the written confirmation.
- 7.5 A Client shall use a secure tracking and traceability system. In this system, each produced and certified product, shall be marked separately. The system shall ensure that the product is original and at all stages of the supply chain. It is mandatory for all unit packages of certified products, which are intended to be sold and outer shipping packages to be labelled with logo / certification mark and UIN. Labelling shall be secure, stamped / glued, inaccessible and indelible, and shall not be completely or partially covered by other labels / stickers / information.

8. MONITORING OF LOGO / CERTIFICATION MARK USAGE

The representatives of all GCMS subsidiaries shall constantly monitor the usage of GCMS logo / certification mark and regularly check it:

8.1. During surveillance and re-certification audits:

- a. Check of packaging, website, labels where GCMS logo / certification mark is used.
- b. Cross-check of SKUs with those listed in the Certificate.
- c. Photo documentation of logo placement can help track compliance over time.

8.2. Through online monitoring, for example:

- a. Manual checks: Regularly review the websites and social media of certified clients.
- b. Google Image Search: Upload the logo and search for where it appears.
- c. Brand Monitoring Tools Track unauthorized online use.

8.3. Through physical monitoring, for example:

- a. in local supermarkets
- b. in the supermarkets of export countries (when visiting those countries).

9. ORGANIC LOGO / CERTIFICATION MARK USAGE

According to the article 33 of the regulation (EU) 2018/848 on organic production and labelling of organic products.

9.1 The organic production logo of the European Union may be used in the labelling, presentation and advertising of products which comply with the requirements of the regulation (EU) 2018/848. The organic production logo of the European Union may also be used for information and educational purposes related to the existence and advertising of the logo itself, provided that such use is not liable to mislead the consumer as regards the organic production of specific products, and provided that the logo is reproduced in accordance with the rules set out in Annex V of (EU) 2018/848.

The organic production logo of the European Union shall comply with the model below:



9.2 The use of the organic production logo of the European Union shall be optional for products imported from third countries.

9.3 The organic production logo of the European Union shall follow the model set out in Annex V of (EU) 2018/848 and shall comply with the rules set out in that Annex.

9.4 National logos and private logos may be used in the labelling, presentation and advertising of products.

9.5 The general format of the code numbers of GCMS will be: **UZ-BIO-XXX**

– “UZ” is the ISO code for the country where the controls take place.

– “BIO” is a term decided by the commission establishing a link with organic production.

– “XXX” is a reference number specific to GCMS recognized by the EU Commission.

10. GLOBAL G.A.P. LOGO / CERTIFICATION MARK USAGE

10.1 The producer/producer group shall use the GLOBAL G.A.P. logo according to the General Regulations and according to the GLOBAL G.A.P. sublicense and certification agreement.

10.2 The GLOBAL G.A.P. logo shall never appear on the final product, on the consumer packaging, or at the point of sale, but the certificate holder can use any and/or all in business-to-business communication.

10.3 The GLOBAL G.A.P. logo shall not be in use during the initial (first ever) inspection, as the producer is not yet certified, and therefore, cannot yet make a reference to the certified status.

10.4 The GLOBAL G.A.P. logo shall always be obtained from the GLOBAL G.A.P. secretariat. This will ensure that it contains the exact corporate color and format, as below:



GLOBAL G.A.P.

11. DOCUMENT HISTORY

Version number	Description	Date
01	First release	2025-06-26
02	Updated the requirements for organic-EU scheme logo and codes	2025-09-03
03	Added history of the document.	2025-12-02